

Conference

**1-3 August 2019**

Queenstown New Zealand

2019

# Invitation to participate in Conference 2019.

The New Zealand Society of Cosmetic Medicine is pleased to extend an invitation to Industry to join us in Queenstown New Zealand from 1-3 August 2019 for our 18th Annual Conference and Exhibition. The location is stunning Queenstown which must truly be a destination of choice for everyone.

We are very proud of the world renowned international speakers we attract to our event and the feedback we receive from them. Our event may not be the biggest but we know we deliver a world class event. Our Annual Scientific meeting provides an atmosphere that facilitates and encourages interaction between industry and delegates, building and maintaining relationships throughout the practitioner's career.

This is the only NZ based event that caters specifically for the Cosmetic Medicine practitioner and their staff, attracting delegates from all over New Zealand, Australia, Asia and the Middle East and Europe.

Partners and Exhibitors play a key role in enabling us to deliver a successful event. We offer a range of exhibitor opportunities that cater to all levels of participation to showcase your products, services and portfolios.

**We would welcome your company to join us for 2019 and benefit from the environment our Conference provides.**



### **The Academic Programme will run for 2.5 days.**

**Commencing** 10.30am Thursday 1st August.  
**and conclude** 3.00pm Saturday 3rd August 2019.

## **Benefits of being involved.**

Don't miss this opportunity to increase your brand awareness to your target market and position your company within a learning situation that endorses the highest standards of practice.

### **Participation will provide you with many opportunities:**

- ~ Develop & grow your relationship with existing clients.
- ~ Meet and form relationships with practitioners entering the field of Cosmetic Medicine. A more intimate atmosphere allows for better interaction & connection.
- ~ Connect with key purchasing decision makers.
- ~ Raise your company's profile, increase brand visibility, and strengthen your reputation to your target audience.
- ~ Introduce or launch new products or services - our packages provide options both within or adjacent to the academic programme.
- ~ An excellent gateway for new and emerging companies servicing the NZ Cosmetic Medicine market.

## **Who we are NZSCM**

NZSCM was established over 20 years ago by a small group of Appearance Medicine Practitioners wanting to create a forum for professional discourse and improved patient care.

Through endorsement by the New Zealand Medical Council and the RNZCGP these initiatives have now become the required standard for Cosmetic Medicine in New Zealand. We are the only providers of postgraduate training pathway for medical doctors to gain the Diploma of Cosmetic Medicine.

**The Society in Cosmetic Medicine, NZSCM, is now the single unified body in Cosmetic Medicine in New Zealand representing our profession and providing training, supervision and professional accreditation.**

Practitioners in the field of Cosmetic Medicine are encouraged to not only become members of NZSCM but also actively contribute to quality assurance programs and active research in our specialty. The Annual Scientific Meeting is the foremost conference in New Zealand in our field.



Join us for another  
memorable event  
in Queenstown.





# Packages and Conditions.

The exhibition plan is designed to provide maximum visibility and access to all booths. The following options are the recommended Partnership Packages for the NZSCM Conference 2019. Partners will have first choice of stand location.

To ensure maximum exposure to delegates all refreshments and catering will be served within the exhibition area.

Please note that all figures are in New Zealand dollars and are excluding Goods and Services Tax (GST) of 15%. All packages are sold on a “first in, first served” basis.

## Partnership Opportunities

Platinum Partner	\$25,000
Gold Partner	\$20,000
Silver Partner	\$18,000
Exhibitor Stand	\$5,000
Exhibitor Workshop Package	\$5,500
Exhibitor Speaker Session	\$3,500
Poster Board Stand	\$2,800
½ page advertisement	\$1,000
Satchel insert	\$500

Should you wish to discuss Partnership opportunities further please contact:

**Jenny Turner** NZSCM Administration Officer and Conference Organiser  
nzscm@nzscm.co.nz    Ph: +64 9 4365829    Mob: +64 21 0361793

# PLATINUM PARTNER

.....  
1  
.....  
SPACE

## Early Bird Fee

Contract signed before  
20th February 2019.

## \$25,000

PLUS GST

## Standard Fee

Contract signed after  
20th February 2019.

## \$27,000

PLUS GST

# Platinum Partner

1 opportunity available

**3x**  
**Trade Display**  
**Stands**  
3mx1.8m

**6x**  
**Complimentary**  
**Registrations**

**6x**  
**Complimentary**  
**Welcome Reception**  
**Tickets**

**4x**  
**Complimentary**  
**Annual Dinner**  
**Tickets**

## Key Note Speaker

Provide 2x industry speakers to deliver 3 presentations and 1 workshop to be included within the academic programme.

## Industry Symposium

**90 minute:** time allocated adjacent to the conference programme for an "Industry Symposium" - providing an opportunity to showcase products via presentations/workshops.

## Other key features

- ~ Provide "Conference Specials" with the opportunity for promotional material to be distributed pre event.
- ~ Company Logo (linking to website) placed on every webpage.
- ~ Logo placed on front cover of the registration brochure and delegate handbook, delegate name badges, luggage labels, pocket programmes, programme header slides during plenary sessions.
- ~ Full page Advertisement in delegates handbook (art work to be supplied by Partner).
- ~ Acknowledgement at Opening and Closing addresses
- ~ Company Banners displayed at Welcome Reception (banner to be supplied by Partner).
- ~ Acknowledgement at Welcome Reception and Annual Dinner.
- ~ Opportunity to provide 1 item of promotional material in delegates satchels.
- ~ Listing in delegate Handbook including 50 word profile of your company or products.
- ~ List of Conference participants who have given permission for name publication.

**Note:** Speakers and topics must be provided to the Conference Organising Committee for approval no later than 31st March 2019. If selected speakers and topics are not forwarded to COC by 31st March 2019 the selected level of sponsorship will not be guaranteed.



# Gold Partner

2 opportunities available

GOLD PARTNER

2

SPACES

**2x**  
**Trade Display**  
**Stands**  
3mx1.8m

**4x**  
**Complimentary**  
**Registrations**

**4x**  
**Complimentary**  
**Welcome Reception**  
**Tickets**

**4x**  
**Complimentary**  
**Annual Dinner**  
**Tickets**

## Key Note Speaker

Provide 1 x industry speaker to deliver 2 presentations and 1 workshop to be included within the academic programme.

## Industry Symposium

**60 minute:** time allocated adjacent to the conference programme for an “Industry Symposium”- providing an opportunity to showcase products via presentations/workshops.

## Other key features

- ~ Full page Advertisement in delegates handbook (art work to be supplied by Partner).
- ~ Company Logo (linking to website) acknowledged on conference website partners/exhibitor page.
- ~ Acknowledgement at Welcome Reception and Annual Dinner.
- ~ Provide “Conference Specials” with the opportunity for promotional material to be distributed pre event.
- ~ Opportunity to provide 1 item of promotional material in delegates satchels.
- ~ Listing in delegate Handbook including 50 word profile of your company or products.
- ~ List of Conference participants who have given permission for name publication.

**Note:** Keynote Speakers and topics must be provided to the Conference Organising Committee for approval no later than 31st March 2019. If selected speakers and topics are not forwarded to COC by 31st March 2019 the selected level of sponsorship will not be guaranteed.

## Early Bird Fee

Contract signed before  
20th February 2019.

**\$20,000**

PLUS GST

## Standard Fee

Contract signed after  
20th February 2019.

**\$22,000**

PLUS GST

# SILVER PARTNER

3

SPACES

## Silver Partner

3 opportunities available

**2x**  
**Trade Display**  
**Stands**  
3mx1.8m

**2x**  
**Complimentary**  
**Registrations**

**2x**  
**Complimentary**  
**Welcome Reception**  
**Tickets**

**2x**  
**Complimentary**  
**Annual Dinner**  
**Tickets**

### Key Note Speaker

Provide 1x industry speaker to deliver 1 presentations and 1 workshop to be included within the academic programme.

### Industry Symposium

**30 minute:** time allocated adjacent to the conference programme for an "Industry Symposium" – providing an opportunity to showcase products via presentations/workshops

### Other key features

- ~ Half page Advertisement in delegates handbook (art work to be supplied by Partner).
- ~ Company Logo (linking to website) acknowledged on conference website partners/exhibitor page.
- ~ Acknowledgement at Welcome Reception and Annual Dinner.
- ~ Provide "Conference Specials" with the opportunity for promotional material to be distributed pre event.
- ~ Opportunity to provide 1 item of promotional material in delegates satchels.
- ~ Listing in delegate Handbook including 50 word profile of your company or products.
- ~ List of Conference participants who have given permission for name publication.

**Note:** Keynote Speakers and topics must be provided to the Conference Organising Committee for approval no later than 31st March 2019. If selected speakers and topics are not forwarded to COC by 31st March 2019 the selected level of sponsorship will not be guaranteed.

### Early Bird Fee

Contract signed before  
20th February 2019.

**\$18,000**

PLUS GST

### Standard Fee

Contract signed after  
20th February 2019.

**\$19,000**

PLUS GST





# Exhibitor Stand

Limited opportunities available

1x  
Trade Display  
Stand  
3mx1.8m

2x  
Complimentary  
Registrations

2x  
Complimentary  
Welcome Reception  
Tickets

## What you get

- ~ Company Logo (linking to website) acknowledged on conference website partners/exhibitor page.
- ~ Listing in delegate Handbook including 50 word profile of your company or products.
- ~ List of Conference participants who have given permission for name publication.
- ~ Opportunity to purchase additional Exhibitor Workshop Session and Pitch to the Delegates and Exhibitor Speaker Session. ( Information follows).

# Exhibitor Workshop Package

Limited opportunities available.

Opportunity for Exhibitors to hold one x 45 minute workshop/ presentation session running parallel to the Scientific programme.

These workshops fall outside the CME programme and do not earn attendees CME points. They provide an opportunity for Exhibitors to showcase products via presentations/workshops.

## What you get

- ~ Exclusive opportunity for your speaker to showcase your product/provide hands-on training.
- ~ Company name & logo to accompany workshop listing in Conference programme & on website.
- ~ Opportunity to provide a promotional flyer to be distributed via e-blast to delegates.
- ~ Workshop overview, speaker bio and company logo included in Handbook.

## Pitch to the Delegates

An invitation to present to delegates for 5 minutes within the scientific programme.  
Sessions included in the scientific programme enable delegates to gain CME credits. Your pitch is to be scientifically based.  
Brand promotion or reference is not permitted.

Stake your claim as an expert and authority by the strengths of your product or service.

**Note:** Limited opportunities available on application to the Conference Committee. Speakers & topics subject to approval of the Conference Committee. Available to Stand Exhibitors only. Not available to Poster Board Exhibitors.

## Early Bird Fee

Contract signed before 20th February 2019.

\$5,000

PLUS GST

## Standard Fee

Contract signed after 20th February 2019.

\$5,500

PLUS GST

## Early Bird Fee

Contract signed before 20th February 2019.

\$5,500

PLUS GST

## Standard Fee

Contract signed after 20th February 2019.

\$5,700

PLUS GST

# Exhibitor Speaker Session

Limited opportunities available

## Early Bird Fee

Contract signed before  
20th February 2019.

**\$3,500**

PLUS GST

## Standard Fee

Contract signed after  
20th February 2019.

**\$3,700**

PLUS GST

Opportunity for Exhibitors to make  
one 15 minute presentation within  
the plenary programme.

Sessions included in the scientific  
programme enable delegates to gain  
CME credits. Sessions are to be scientifically  
based. Brand promotion or reference  
is not permitted.

### What you get

- ~ Presentation overview, speaker bio and company logo included in Handbook.
- ~ Company name and logo to accompany workshop listing in Conference programme & on website.

**Note:** Limited opportunities available on application to the Conference Committee. Speakers & topics subject to approval of the Conference Committee. Available to Stand Exhibitors only. Not available to Poster Board Exhibitors.

# Exhibitor Poster Board

Secure your spot today

## Early Bird Fee

Contract signed before  
20th February 2019.

**\$2,800**

PLUS GST

## Standard Fee

Contract signed after  
20th February 2019.

**\$3,200**

PLUS GST

**1x  
Poster Board  
Area  
1.2m x 1.5m**

**1x  
Complimentary  
Registrations**

**1x  
Complimentary  
Welcome Reception  
Ticket**

### What you get

- ~ Company Logo (linking to website) acknowledged on conference website partners/exhibitor page.
- ~ Listing in delegate Handbook including 50 word profile of your company or products.
- ~ List of Conference participants who have given permission for name publication.



# Half Page Advertisement

Features in the Delegate Handbook

## What you get

~ One half page advertisement in the Delegate Handbook (one colour artwork supplied by partner).

**Note:** Advertisements must be declared by 20th June 2019 and acceptance will be at the discretion of the Conference Committee prior to printing.

## Fee

**\$1000** PLUS GST

# Satchel Insert

Added to Delegate satchels

## What you get

~ Opportunity to place one item of promotional material up to A4 size in the delegate satchels (insert to be supplied by partner).

**Note:** Satchel inserts must be fully declared by 20th June 2019 and acceptance will be at the discretion of the Organising Committee.

## Fee

**\$500** PLUS GST

# Trade Display Stands & Poster Board Inclusions.

## Trade Display Stand Inclusions

- ~ Booth 3m x 1.8m x 2.3m high
- ~ Partitioning as per dimensions on the floor plan, covered in charcoal velcro compatible fabric Black strato fascia including company name in a single colour background and a single colour lettering (company logos are an additional cost).
- ~ 2 x 150 watt spotlights
- ~ 10 amp power supply with 4 way multi-box

## Poster Board Inclusions

- ~ One Poster Board area 1.2m x 1.5m
- ~ 2 x 150 watt spotlights
- ~ 10 amp power supply with 4 way multi-box

## Exhibition Opening Times

**Please note** these times are indicative until the academic programme is finalised.

### Thursday 1st August 2019

Exhibitor pack in	7.00am – 10.00am
Morning tea served amongst the Exhibition	10.00 am - 10.30am
Conference Programme	10.30am – 5.30pm
Welcome Reception amongst the Exhibition	6.00pm – 7.30pm

### Friday 2nd August 2019

Conference Programme	8am – 5.30pm
Annual Dinner	6.00pm

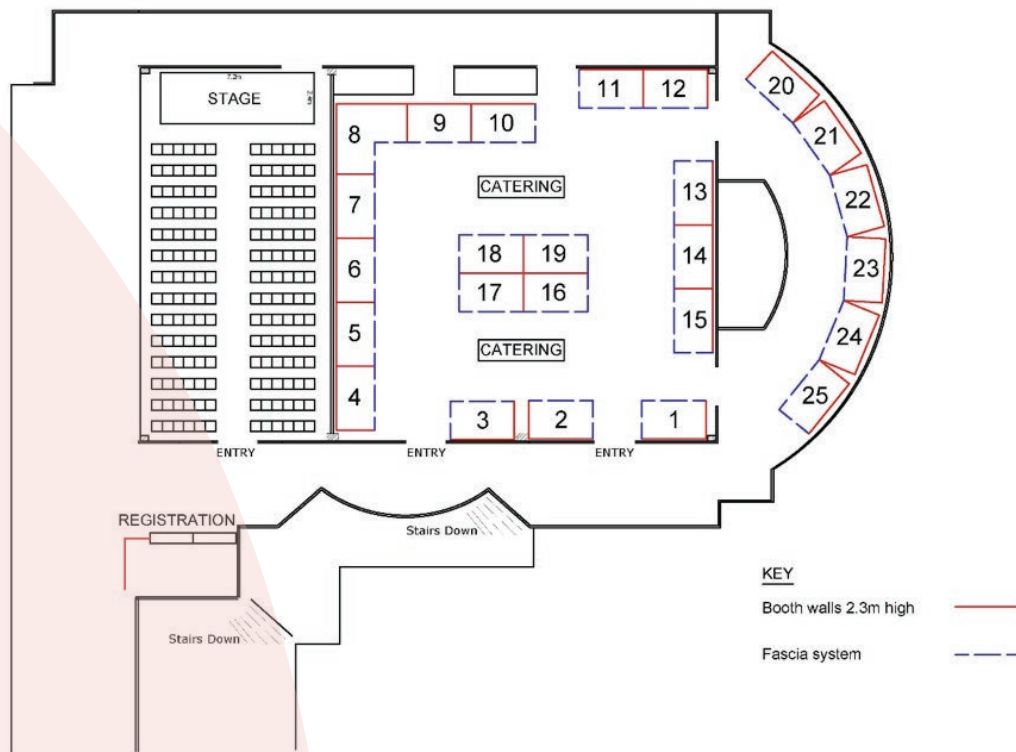
### Saturday 3rd August 2019

Conference Programme	8am – 3.00pm
Exhibitor pack out	2.30pm





# Conference Exhibition Plan.



**Stand:** 3m wide 1.8m deep. Walls 2.3m high  
**Poster Board:** 1.2m wide 1.5m deep. Wall 2.3m high

## To secure your Stand

Please complete an application form and email to [nzscm@nzscm.co.nz](mailto:nzscm@nzscm.co.nz).

You will be sent an Exhibitor Agreement to complete and return along with a deposit of 20%.

## Stand design and Accessory Hire

The company contracted to install the shell scheme is also available to assist with stand design and has a wide range of accessories and furniture for hire.

## Displayworks

**Contact:** Kelly Hird

Ph: +64 3 338 4193

Fx: +64 3 338 4196

Mob: +64 21 824 917

[chch@displayworks.co.nz](mailto:chch@displayworks.co.nz)

[www.displayworks.co.nz](http://www.displayworks.co.nz)



# Additional Information

## Venue

Exhibition & Plenary location will be on the mezzanine floor of the Millennium Hotel in Galaxy rooms I, II, III.

## Accommodation

Exhibitors will be able to book accommodation at the Millennium Hotel. Details will be provided in the Registration Brochure and on the Conference website.

## Catering

Pre-session tea and coffee, morning tea, lunches and afternoon teas will be served in the exhibition area to encourage delegates to spend time viewing the exhibits.

## Internet Access

Wireless internet access will be available to exhibitors and partners.

## Social Functions

Additional tickets to the Welcome Reception and Conference Dinner will be available for purchase during the registration process.

## Access to plenary

Exhibitor access to the scientific programme is subject to available space except when a company's speaker is presenting.

## Insurance

It is the responsibility of each exhibitor to ensure that their stand and goods on display are adequately insured for theft and damage.

All exhibitors shall insure, indemnify and hold NZSCM, Displayworks, Millennium Hotel Queenstown or the Conference Secretariat harmless in respect of all costs, claims demands and expenses.

Exhibitors are responsible for any injury to persons and damage to property on the Conference environment caused during the setting up, the operation of and dismantling and removal of the exhibition.

## Cancellation

**If a Partner or Exhibitor wishes to cancel their booking the following fees will apply:**

Before 20th April 2019 50% of total amount. After 20th April 100% of total amount.

The Organising Committee reserves the right to cancel the exhibition in case of circumstances beyond their control. In such a case all monies paid to date will be refunded in full.

---

## Conference Secretariat

### Jenny Turner

NZSCM Administration Officer

PO Box 10215

Te Mai Whangarei, New Zealand

Ph: +64 9 4365829

Mob: +64 21 0361793

[nzscm@nzscm.co.nz](mailto:nzscm@nzscm.co.nz)







**NZSCM**  
can't wait to  
see you all in  
Queenstown





