



# Partnership and Exhibitor Prospectus 2023

25-27  
August

 NEW ZEALAND SOCIETY OF  
COSMETIC MEDICINE®

# Invitation to participate in Conference 2023

Welcome back to our previous industry partners and welcome to our new colleagues from all of us at the New Zealand Society of Cosmetic Medicine (NZSCM). 2023 is providing us all with new opportunities.

Our conference bounced back from COVID so well last year that we were bursting at the seams in Queenstown's biggest venue.

## New Venue

NZSCM are therefore thrilled to invite industry to participate in Conference 25-27th August 2023 being held in Christchurch, New Zealand.

Conference 2023 will be held at Ōtautahi Christchurch's 'gathering place', Te Pae Convention Centre. This stunning building echoes the strong ties of the landscape, reflecting the lines and contours of the Southern Alps and braided rivers. We have left a little piece of our hearts in Queenstown but this year we will have the space to offer:

- More industry space.
- Better connection between industry and delegates.
- NO space limitations in our plenary sessions.
- NO limitation on delegate numbers.

Our Exhibition provides your company the opportunity to have a visible presence at New Zealand's Premiere Cosmetic Medicine event. Your team will be awarded the opportunity to reach out and connect with the leaders and practitioners in our field, as they come together for higher learning, lifting their expertise and to keep abreast with new innovations and developments in our field.

## Expanded Schedule

- Thursday 24th August will provide the opportunity for industry to secure pre-conference workshops.
- Conference will open 10am Friday 25th August
- Conference close and farewell is 3pm Sunday 27th August 2023.

## Social Programme

The warmth, friendship and collegiality of our event will always remain. The Exhibition area will be structured to ensure it is fully embedded in the event.

- The Welcome Reception will be held 6pm Friday 25th August amongst the Exhibition.
- Throughout the event catering will be served amongst the Exhibition.
- Our annual dinners never disappoint. For Saturday 26th August 2023 we are arranging something special that will raise the bar even higher. Exhibitors are welcome to join our delegates to celebrate the night with friends and colleagues.

**We hope your company will take this opportunity to partner with us for what will be a very enjoyable and rewarding few days.**



# Who we are. NZSCM

NZSCM was established over 20 years ago by a small group of Appearance Medicine Practitioners wanting to create a forum for professional discourse and improved patient care.

Through endorsement by the New Zealand Medical Council and the RNZCGP these initiatives have now become the required standard for Cosmetic Medicine in New Zealand. We are the only providers of postgraduate training pathway for medical doctors to gain the Diploma of Cosmetic Medicine.

The Society in Cosmetic Medicine, NZSCM, is now the single unified body in Cosmetic Medicine in New Zealand representing our profession and providing training, supervision and professional accreditation.

Practitioners in the field of Cosmetic Medicine are encouraged to not only become members of NZSCM but also actively contribute to quality assurance programs and research in our specialty. The Annual Scientific Meeting is the foremost conference in New Zealand in our field.

## Benefits of being involved.

Don't miss this opportunity to increase your brand awareness to your target market and position your company within a learning situation that endorses the highest standards of practice.

### **Participation will provide you with many opportunities:**

- Develop & grow your relationship with existing clients.
- Meet and form relationships with practitioners entering the field of Cosmetic Medicine. A more intimate atmosphere allows for better interaction & connection.
- Connect with key purchasing decision makers.

- Raise your company's profile, increase brand visibility, and strengthen your reputation to your target audience.
- Introduce or launch new products or services – our packages provide options both within or adjacent to the academic programme.
- An excellent gateway for new and emerging companies servicing the NZ Cosmetic Medicine market.

**The Academic Programme will run for 2.5 days.**

Commencing  
10:00am Friday  
25 August

Concluding  
3:00pm Sunday  
27 August

# Platinum Partners

NZ\$30,000 + GST

## Features

- 1 x Trade Stand Display 6m wide x 1.8m
- 6 x Complimentary Exhibitor Registrations
- 6 x Complimentary Welcome Reception Tickets
- 4 x Complimentary Annual Dinner Tickets

*Registered Exhibitors will be able to attend the plenary sessions.*

## Key Note Speaker

- Provide a minimum of 1x internationally renowned speaker(s) to deliver 3 x 15-minute sessions.

*Note: The NZSCM Conference Committee will decide on the presentation topics and type of sessions for speakers. Sessions will consist of short presentations, workshops, and panel sessions.*

## Industry Symposium

- 60 minute: time allocated adjacent to the conference programme for an “Industry Symposium” – providing an opportunity to showcase products via presentations/workshops

## Platinum Partner Key Benefits

- Provide “Conference Specials” with the opportunity for promotional material to be distributed pre-event.
- Your company Logo (linking to website) placed on every webpage.
- Your Logo placed on the Programme and programme header slides during plenary sessions.

- 3x Advertisements (format power point) displayed in an advertising loop throughout the event.
- Promotion and profile of your Keynote Speaker on Conference website, social media and promotional material.
- Company listing and 50-word profile of your company or products listed on Conference website.
- Acknowledgement at Opening and Closing addresses
- Company Banners displayed at Welcome Reception (banner to be supplied by Partner).
- Acknowledgement at Welcome Reception and Annual Dinner.
- Opportunity to provide 1 item of promotional material in delegates satchels.
- List of Conference participants who have given permission for name publication.

*Note: Speakers must be provided to the NZSCM Conference Committee for approval no later than 1 May 2023. If selected speakers are not forwarded to the NZSCM Conference Committee by 1 May 2023, the selected level of sponsorship will not be guaranteed.*

# Platinum Partners

## Additional Opportunities

Expand your exposure to delegates with one of the following add-ons to your Platinum Package (exclusive to Platinum sponsors and available on a first come basis)

- a) Delegate notebook:** A5 size – your company logo will sit with the NZSCM logo on the cover. (Additional fee of NZ\$1000 + GST per 100 notebooks)
- b) Branded reusable coffee cup:** your company logo will sit with the NZSCM logo on delegate coffee cups. (Additional fee of NZ\$1000 + GST per 100 cups)
- c) Stress balls:** to be included in delegate satchels – your company logo printed on the ball. Your choice of colour (Additional fee of NZ\$1000 + GST)



Join us  
for another  
memorable  
event in  
Christchurch



# Gold Partners

NZ\$25,000 + GST

## Features

- 1 x Trade Stand Display 4.5m wide x 1.8m
- 4 x Complimentary Exhibitor Registrations
- 4 x Complimentary Welcome Reception Tickets
- 4 x Complimentary Annual Dinner Tickets

*Registered Exhibitors will be able to attend the plenary sessions.*

## Key Note Speaker

- Provide a minimum of 1x internationally renowned speaker(s) to deliver 2 x 15-minute sessions.

*Note: The NZSCM Conference Committee will decide on the presentation topics and type of sessions for speakers. Sessions will consist of short presentations, workshops, and panel sessions.*

## Industry Symposium

- 30 minute: time allocated adjacent to the conference programme for an “Industry Symposium” – providing an opportunity to showcase products via presentations/workshops.

## Gold Partner Key Benefits

- 1 x Advertisements (format power point) displayed in an advertising loop throughout the event.
- Promotion and profile of your Keynote Speaker on Conference website, social media and promotional material.

- Company Logo (linking to website) acknowledged on conference website partners/exhibitor page.
- Acknowledgment at Opening and Closing addresses.
- Acknowledgement at Welcome Reception and Annual Dinner.
- Provide “Conference Specials” with the opportunity for promotional material to be distributed pre-event.
- Opportunity to provide 1 item of promotional material in delegates satchels.
- Company listing and 50-word profile of your company or products listed on Conference website.
- List of Conference participants who have given permission for name publication.

*Note: Speakers must be provided to the NZSCM Conference Committee for approval no later than 1 May 2023. If selected speakers are not forwarded to the NZSCM Conference Committee by 1 May 2023, the selected level of sponsorship will not be guaranteed.*

# Exhibitor Stand

NZ\$7,500 + GST

- 1 x Trade Stand Display 3m x 1.8m
- 2 x Complimentary Exhibitor Registrations
- 2 x Complimentary Welcome Reception Tickets

*Registered Exhibitors will be able to attend the plenary sessions.*

## Exhibitor Key Benefits

- 1 x Advertisement (format power point) displayed in an advertising loop throughout the event.
- Company listing and 50-word profile of your company or products listed on Conference website.
- Company Logo (linking to website) acknowledged on conference website partners/exhibitor page
- List of Conference participants who have given permission for name publication.
- Opportunity to purchase additional Exhibitor Workshop Session.

# Exhibitor Workshop Package

NZ\$6,500 + GST

- Opportunity for Exhibitors to hold one x 30-minute workshop/presentation session running parallel to the Scientific programme.
- Promotion and profile of your Keynote Speaker on Conference website, social media and promotional material.

## What you get

- Exclusive opportunity for your speaker to showcase your product/provide hands-on training.
- Opportunity to provide a promotional flyer to be distributed via e-blast to delegates.

*Note: Limited opportunities available on application to the NZSCM Conference Committee. Speakers & topics subject to approval of the NZSCM Conference Committee.*

*Please submit to the NZSCM Conference Committee for approval no later than 1 May 2023. If selected speakers are not forwarded to the NZSCM Conference Committee by 1 May 2023, the selected level of sponsorship will not be guaranteed.*



# Exhibitor Speaker Session

**NZ\$4,000 + GST**

- Opportunity for Exhibitors to make one x 15-minute presentation within the plenary programme.

*Sessions included in the scientific programme enable delegates to gain CME credits. Sessions are to be scientifically based. Brand promotion or reference is not permitted.*

## What you get

- Promotion and profile of your Speaker on Conference website, social media and promotional material.
- Company name and logo to accompany workshop listing in Conference programme & on website.

*Note: Limited opportunities available on application to the NZSCM Conference Committee. Speakers & topics subject to approval of the NZSCM Conference Committee.*

*Please submit to the NZSCM Conference Committee for approval no later than 1 May 2023. If selected speakers are not forwarded to the NZSCM Conference Committee by 1 May 2023, the selected level of sponsorship will not be guaranteed.*

# Digital Advertisement

**NZ\$1,000 + GST**

- Your advertisement will be displayed in an advertising loop throughout the event.

*Note: Advertisements must be declared by 21 July 2023 and acceptance will be at the discretion of the NZSCM Conference Committee prior to displaying.*

- Opportunity to place one item of promotional material up to A4 size in the delegate satchels.  
(Insert to be supplied by partner)

*Note: Satchel inserts must be fully declared by 21 July 2023 and acceptance will be at the discretion of the NZSCM Conference Committee prior to displaying.*

# Satchel Inserts

**NZ\$500 + GST**

*really here?*



**We can't  
wait to see you  
in Christchurch**



# Trade Stand Displays

- Platinum Partner Stand:  
6m wide x 1.8m deep x 2.3m high
- Gold Partner Stand:  
4.5m wide x 1.8m deep x 2.3m high
- Exhibitor Stand:  
3m wide x 1.8m deep x 2.3m high
- Charcoal Corinthian Velcro receptive panel system
- Company name signs – 1800 x 200 core flute sign attached to back wall of booth – company names in a single colour background and a single colour lettering (company logos are an additional cost).
- 2 x spotlights
- 1 x 10-amp power supply

## Exhibition Opening Times

*Please note: These times are indicative until the academic programme is finalised.*

### Thursday 24 August 2023

Exhibitor pack in 5:30pm - 8:30pm

### Friday 25 August 2023

Exhibitor pack in 7:00am – 9:00am

Morning tea served amongst the Exhibition  
9:30am – 10:00am

Conference Programme 10:00am – 5:30pm

Welcome Reception amongst the Exhibition  
6:00pm – 7:30pm

### Saturday 26 August 2023

Conference Programme 8:00am – 5:30pm

Annual Dinner 6:00pm

### Sunday 27 August 2023

Conference Programme 8:00am – 3:00pm

Exhibitor pack out 1.30pm

# Packages and Conditions

The exhibition plan is designed to provide maximum visibility and access to all booths. The following options are the recommended Partnership Packages for the NZSCM Conference 2023. Partners will have first choice of stand location.

To ensure maximum exposure to delegates all refreshments and catering will be served within the exhibition area.

Please note that all figures are in New Zealand dollars and are excluding Goods and Services Tax (GST) of 15%. All packages are sold on a “first in, first served” basis.

## PARTNERSHIP OPPORTUNITIES

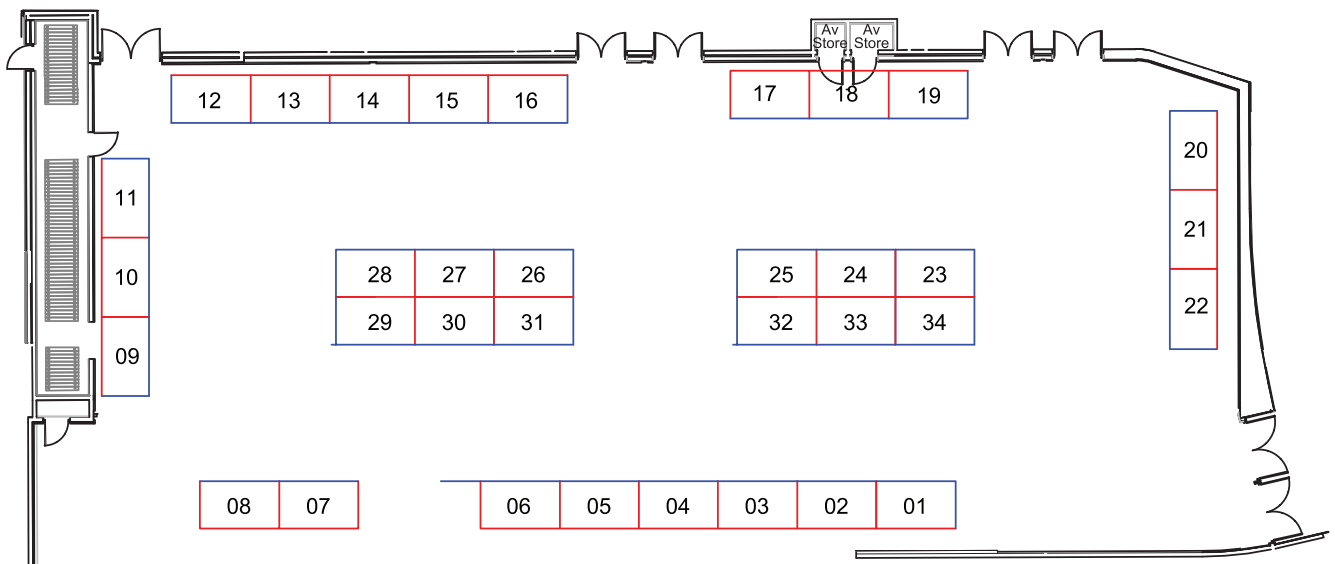
Platinum Partner	\$30,000
Gold Partner	\$25,000
Exhibitor Stand	\$7,500
Exhibitor Workshop Package	\$6,500
Exhibitor Speaker Session	\$4,000
Digital advertisement	\$1,000
Satchel insert	\$500

**Should you wish to discuss Partnership opportunities further please contact:**

**Jenny Turner**  
NZSCM Administration Officer

Email: [nzscm@nzscm.co.nz](mailto:nzscm@nzscm.co.nz)  
Phone: +64 9 436 5829  
Mobile: +64 21 036 1793

# Conference Exhibition Plan



**Platinum Partner Stand:** 6m wide x 1.8m deep x 2.3m high

**Gold Partner Stand:** 4.5m wide x 1.8m deep x 2.3m high

**Exhibitor Stand:** 3m wide 1.8m deep. Wall 2.3m high

## To secure your Stand

Please complete an application from and email to [nzscm@nzscm.co.nz](mailto:nzscm@nzscm.co.nz)

## Stand Design and Accessory Hire

The company contracted to install the shell scheme is also available to assist with stand design and has a wide range of accessories and furniture for hire.

**Nicola Ransome**

Phone: +64 3 338 4193

Email: [nicola@exhibitionhire.co.nz](mailto:nicola@exhibitionhire.co.nz)

Fax: +64 3 338 4196

Web: [www.exhibitionhire.co.nz](http://www.exhibitionhire.co.nz)

Mobile: +64 27 495 2827

# Additional Information

## Venue

Exhibition and catering location will be Level 1 of Te Pae in the Conway Rooms & Foyer.

## Accommodation

Exhibitors will be able to book accommodation at the Crowne Plaza Christchurch. A link to access negotiated rates will be available during the registration process.

## Catering

Pre-session tea and coffee, morning tea, lunches and afternoon teas will be served in the exhibition area to encourage delegates to spend time viewing the exhibits.

## Internet Access

Wireless internet access will be available to exhibitors and partners.

## Social Functions

Additional tickets to the Welcome Reception and Conference Dinner will be available for purchase during the registration process.

## Access to Plenary

Exhibitor access to the scientific programme is subject to available space except when a company's speaker is presenting.

## Insurance

It is the responsibility of each exhibitor to ensure that their stand and goods on display are adequately insured for theft and damage. All exhibitors shall insure, indemnify and hold NZSCM, Veritas Events, Te Pae Christchurch Convention Centre, Exhibition Hire Services or the Conference Secretariat harmless in respect of all costs, claims demands and expenses.

Exhibitors are responsible for any injury to persons and damage to property on the Conference environment caused during the setting up, the operation of and dismantling and removal of the exhibition.

## Cancellation

If a Partner or Exhibitor wishes to cancel their booking the following fees will apply:

Before 19 June 2023 50% of total amount.

After 19 June 2023 100% of total amount.

The Organising Committee reserves the right to cancel the exhibition in case of circumstances beyond their control. In such a case all monies paid to date will be refunded in full.

## PARTNERSHIP & EXHIBITION APPLICATION FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_  
(this person will be main contact pre, during and post event.)

Postal Address: \_\_\_\_\_ City: \_\_\_\_\_

Country \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### Partnership and Exhibitor Packages

*All fees are quoted in New Zealand dollars and exclude Goods and Services Tax of 15%*

Platinum Partner- \$30,000

Gold Partner - \$25,000

Exhibitor Stand - \$7,500

Exhibitor Workshop Package - \$6,500

Exhibitor Speaker Session - \$4,000

Digital advertisement - \$1,000

Satchel insert - \$500

**Number of Stands required:** \_\_\_\_\_

**Preferred Stand Site number:** Refer to page 13 of Partnership and Exhibitor Prospectus 2023 for Exhibition Plan.

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

Please complete an application form and email to [nzscm@nzscm.co.nz](mailto:nzscm@nzscm.co.nz). You will be sent a Conference Agreement and fee invoice. Applications will be considered on a strictly confidential basis. Opportunities are limited and will be released on a first-in, first served basis. NZSCM reserves the right to decline applications.

### Terms of payment

A booking is not confirmed until full fee payment is received.

Cancellation - If a Partner or Exhibitor wishes to cancel their booking the following fees will apply:  
Before 19 June 2023 50% of total amount. After 19 June 2023 100% of total amount.

Sign: \_\_\_\_\_ Date: \_\_\_\_\_

### Platinum Additional Opportunities

- Delegate notebook:**  
NZ\$1000 + GST per 100 notebooks
- Branded reusable coffee cup:**  
NZ\$1000 + GST per 100 cups
- Stress balls:**  
NZ\$1000 + GST



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