

Partnership
and exhibitor
prospectus
2022

25 - 27 August

Invitation to participate in Conference 2022.

The New Zealand Society of Cosmetic Medicine (NZSCM) is pleased to extend an invitation to Industry to join us in Queenstown New Zealand from 25 – 27 August 2022 for our 20th Annual Conference and Exhibition.

2021 again presented us all with difficulties and uncertainty as Covid-19 continued to impact the globe. A week out, Conference 2021 was cancelled as the country succumbed to Covid-19. We are determined to make up for that disappointment with Conference 2022.

The event will be run under the NZ Government Covid-19 Protection Framework. COVID-19-Protection-Framework-traffic-lights-summary-table.pdf (covid19.govt.nz). This framework will provide more certainty and new opportunities by minimising the impact of Covid-19 outbreaks. This provides us renewed confidence in safeguarding delivery of the event.

All attendees will be required to be fully vaccinated and be in possession of a 'My Vaccine Pass'.

Partners and Exhibitors play a key role in enabling us to deliver a worthwhile experience to our delegates.

The conference programme and Exhibition space are designed to offer exhibitors opportunity to engage with delegates. Sessions are held over 2.5 days; all catering and the Welcome Reception are held amongst the exhibition. International Speakers will include live streaming so that audience interaction is optimised and Q&A and panel discussions can be included in sessions

NZ is serviced by an industry that not only delivers and endorses expertise to a high standard but also ensures we are at the forefront of advances in techniques, products and knowledge.

We are proud to bring practitioners and Industry together in an atmosphere that facilitates and encourages interaction and engagement, fostering relationships throughout the practitioner's career.

After the upheavals of the past 2 years, this year's annual dinner will be that much sweeter as we celebrate our coming together for a night of friendship and revelry.

We offer a range of exhibitor opportunities that cater to all levels of participation to showcase your products, services and portfolios, including contributions from speakers and workshops specific to your brand.

We hope your company will join us and benefit from the opportunities Conference 2022 will provide.



Who we are. NZSCM

NZSCM was established over 20 years ago by a small group of Appearance Medicine Practitioners wanting to create a forum for professional discourse and improved patient care.

Through endorsement by the New Zealand Medical Council and the RNZCGP these initiatives have now become the required standard for Cosmetic Medicine in New Zealand. We are the only providers of postgraduate training pathway for medical doctors to gain the Diploma of Cosmetic Medicine.

The Society in Cosmetic Medicine, NZSCM, is now the single unified body in Cosmetic Medicine in New Zealand representing our profession and providing training, supervision and professional accreditation.

Practitioners in the field of Cosmetic Medicine are encouraged to not only become members of NZSCM but also actively contribute to quality assurance programs and research in our specialty. The Annual Scientific Meeting is the foremost conference in New Zealand in our field.

Benefits of being involved.

Don't miss this opportunity to increase your brand awareness to your target market and position your company within a learning situation that endorses the highest standards of practice.

Participation will provide you with many opportunities:

- Develop & grow your relationship with existing clients.
- Meet and form relationships with practitioners entering the field of Cosmetic Medicine. A more intimate atmosphere allows for better interaction & connection.
- Connect with key purchasing decision makers.
- Raise your company's profile, increase brand visibility, and strengthen your reputation to your target audience.
- Introduce or launch new products or services - our packages provide options both within or adjacent to the academic programme.
- An excellent gateway for new and emerging companies servicing the NZ Cosmetic Medicine market.

The Academic Programme will run for 2.5 days.

Commencing 10.30am Thursday 25th August 2022
and conclude 3.00pm Saturday 27th August 2022



Join us for another
memorable event in
Queenstown.

Platinum Partner

Early Bird Fee

Contract signed before
1st April 2022.

\$27,000

(Plus GST)

Standard Fee

Contract signed after
1st April 2022.

\$29,000

(Plus GST)

Features

- Trade Display Stand 6mx1.8m
- 6 x Complimentary Registrations
- 6 x Complimentary Welcome Reception Tickets
- 4 x Complimentary Annual Dinner Tickets

Key Note Speaker

Provide a minimum of 1x internationally renowned speaker(s) to deliver 3x 30 minute sessions to be used as didactic or workshop sessions.

Industry Symposium

60 minute: time allocated adjacent to the conference programme for an "Industry Symposium"- providing an opportunity to showcase products via presentations/workshops.

Other key features

- Provide "Conference Specials" with the opportunity for promotional material to be distributed pre event.
- Your company Logo (linking to website) placed on every webpage.
- Your Logo placed on the Programme and programme header slides during plenary sessions.
- 3x Advertisements (format power point) displayed in an advertising loop throughout the event.
- Promotion and profile of your Keynote Speaker on Conference website, social media and promotional material.
- Company listing and 50 word profile of your company or products listed on Conference website.
- Acknowledgement at Opening and Closing addresses
- Company Banners displayed at Welcome Reception (banner to be supplied by Partner).
- Acknowledgement at Welcome Reception and Annual Dinner.
- Opportunity to provide 1 item of promotional material in delegates satchels.
- List of Conference participants who have given permission for name publication.

Note: Speakers and topics must be provided to the Conference Organising Committee for approval no later than 30th April 2022. If selected speakers and topics are not forwarded to COC by 30th April 2022 the selected level of sponsorship will not be guaranteed.

Platinum Partner (Add-ons)

Additional opportunities to Delegate

Expand your exposure to delegates with one of the following add-ons to your Platinum Package (exclusive to Platinum sponsors and available on a first come basis)

- Delegate note book- A5 size - your company logo will sit with the NZSCM logo on the cover. (Additional fee of NZ\$2200 + gst)
- Branded reusable coffee cup- your company logo will sit with the NZSCM logo on delegate coffee cups. (Additional fee of \$2000.00 + gst)
- Stress balls to be included in delegate satchels- your company logo printed on the ball. Your choice of colour (Additional fee of NZ\$1000 + gst)

Pre-Conference Workshop Opportunities

Date: Wednesday 24th August 2022 3pm -5pm or Thursday 25th August 2022 8am -10am (Available on a first come basis. Additional fee of NZ\$5000 + gst)

We will provide:

- Room within the Millennium Hotel.
- 3 treatment beds
- Emergency kit
- Hyalase kit
- Audio visual equipment and support - projector and screen
- Promotion of workshop

Gold Partner

Features

- Trade Display Stand 4.5m x 1.8m
- 4 x Complimentary Registrations
- 4 x Complimentary Welcome Reception Tickets
- 4 x Complimentary Annual Dinner Tickets

Key Note Speaker

Provide a minimum of 1x internationally renowned speaker(s) to deliver 2 x 30 minute sessions to be used as didactic or workshop sessions

Industry Symposium

30 minute: time allocated adjacent to the conference programme for an "Industry Symposium"- providing an opportunity to showcase products via presentations/workshops.

Other key features

- 1 x Advertisements (format power point) displayed in an advertising loop throughout the event.
- Promotion and profile of your Keynote Speaker on Conference website, social media and promotional material.
- Company Logo (linking to website) acknowledged on conference website partners/exhibitor page
- Acknowledgment at Opening and Closing addresses.
- Acknowledgement at Welcome Reception and Annual Dinner.
- Provide "Conference Specials" with the opportunity for promotional material to be distributed pre event.
- Opportunity to provide 1 item of promotional material in delegates satchels.
- Company listing and 50 word profile of your company or products listed on Conference website.
- List of Conference participants who have given permission for name publication.

Note: Keynote Speakers and topics must be provided to the Conference Organising Committee for approval no later than 30th April 2022. If selected speakers and topics are not forwarded to COC by 30th April 2022 the selected level of sponsorship will not be guaranteed.

Early Bird Fee

Contract signed before
1st April 2022.

\$22,000

(Plus GST)

Standard Fee

Contract signed after
1st April 2022.

\$24,000

(Plus GST)

Exhibitor Stand

- 1 x Trade Display Stand 3mx1.8m
- 2x Complimentary Welcome Reception Tickets
- 2 x Complimentary Registrations

What you get

- 1 x Advertisement (format power point) displayed in an advertising loop throughout the event
- Company listing and 50 word profile of your company or products listed on Conference website
- Company Logo (linking to website)
- acknowledged on conference website partners/exhibitor page
- List of Conference participants who have given permission for name publication
- Opportunity to purchase additional Exhibitor Workshop Session

Early Bird Fee

Contract signed before
1st April 2022.

\$5,500

(Plus GST)

Standard Fee

Contract signed after
1st April 2022.

\$6,000

(Plus GST)

Exhibitor Workshop Package

Opportunity for Exhibitors to hold one x 30 minute workshop/presentation session running parallel to the Scientific programme.

Early Bird Fee

Contract signed before
1st April 2022.

\$5,500

(Plus GST)

Standard Fee

Contract signed after
1st April 2022.

\$5,700

(Plus GST)

What you get

- Exclusive opportunity for your speaker to showcase your product/provide hands-on training.
- Opportunity to provide a promotional flyer to be distributed via e-blast to delegates.
- Promotion and profile of your Keynote Speaker on Conference website, social media and promotional material

Note: Limited opportunities available on application to the Conference Committee. Speakers & topics subject to approval of the Conference Committee. Available to Stand Exhibitors only. Not available to Poster Board Exhibitors.

Exhibitor Speaker Session

- Opportunity for Exhibitors to make one 15 minute presentation within the plenary programme.
- Sessions included in the scientific programme enable delegates to gain CME credits. Sessions are to be scientifically based. Brand promotion or reference is not permitted.

What you get

- Promotion and profile of your Speaker on Conference website, social media and promotional material
- Company name and logo to accompany workshop listing in Conference programme & on website.

Note: Limited opportunities available on application to the Conference Committee. Speakers & topics subject to approval of the Conference Committee. Available to Stand Exhibitors only. Not available to Poster Board Exhibitors.

Early Bird Fee

Contract signed before
1st April 2022.

\$3,500

(Plus GST)

Standard Fee

Contract signed after
1st April 2022.

\$3,700

(Plus GST)

Exhibitor Poster Board

- 1 x Poster Board Area 1.2m x 1.5m
- 1 x Complimentary Welcome Reception Ticket
- 1 x Complimentary Registrations

Early Bird Fee

Contract signed before
1st April 2022.

\$3,000

(Plus GST)

Standard Fee

Contract signed after
1st April 2022.

\$3,500

(Plus GST)

What you get

- 1 x Advertisement (format power point) displayed in an advertising loop throughout the event
- Company listing and 50 word profile of your company or products listed on Conference website
- Company Logo (linking to website) acknowledged on conference website partners/exhibitor page
- List of Conference participants who have given permission for name publication.



We can't wait
to see you in
Queenstown.

Half Page Advertisement

Features in the Delegate Handbook

Your advertisement will be displayed in an advertising loop throughout the event

Fee
\$1,000
(Plus GST)

Note: Advertisements must be declared by 20th July 2022 and acceptance will be at the discretion of the Conference Committee prior to printing.

Satchel Insert

Included to Delegate satchels

Opportunity to place one item of promotional material up to A4 size in the delegate satchels (insert to be supplied by partner).

Fee
\$500
(Plus GST)

Note: Satchel inserts must be fully declared by 20th July 2022 and acceptance will be at the discretion of the Organising Committee.

Trade Display Stands

- Platinum Partner Stand: 6m wide x 1.8m deep x 2.3m high
- Gold Partner Stand: 4.5m wide x 1.8m deep x 2.3m high
- Exhibitor Stand: 3m wide x 1.8m deep x 2.3m high
- Partitioning as per dimensions on the floor plan, covered in charcoal velcro compatible fabric Black strato fascia including company name in a single colour background and a single colour lettering (company logos are an additional cost).
- 2 x 150 watt spotlights
- 10 amp power supply with 4 way multi-box

Poster Board Inclusions

- One Poster Board area 1.2m x 1.5m
- 2 x 150 watt spotlights
- 10 amp power supply with 4 way multi-box

Exhibition Opening Times

Please note: These times are indicative until the academic programme is finalised.

Wednesday 24th August 2022

Exhibitor pack in

5.30pm - 8.30pm

Thursday 25th August 2022

Exhibitor pack in

7.00am – 10.00am

Morning tea served amongst the Exhibition

10.00am – 10.30am

Conference Programme

10.30am – 5.30pm

Welcome Reception amongst the Exhibition

6.00pm – 7.30pm

Friday 26th August 2022

Conference Programme

8.00am – 5.30pm

Annual Dinner

6.00pm

Saturday 27th August 2022

Conference Programme

8.00am – 3.00pm

Exhibitor pack out

1.30pm

Packages and Conditions.

The exhibition plan is designed to provide maximum visibility and access to all booths. The following options are the recommended Partnership Packages for the NZSCM Conference 2022. Partners will have first choice of stand location.

To ensure maximum exposure to delegates all refreshments and catering will be served within the exhibition area.

Please note that all figures are in New Zealand dollars and are excluding Goods and Services Tax (GST) of 15%. All packages are sold on a "first in, first served" basis.

PARTNERSHIP OPPORTUNITIES

| | |
|----------------------------|----------|
| Platinum Partner | \$27,000 |
| Gold Partner | \$22,000 |
| Exhibitor Stand | \$5,500 |
| Exhibitor Workshop Package | \$5,500 |
| Exhibitor Speaker Session | \$3,500 |
| Poster Board Stand | \$3,000 |
| ½ page advertisement | \$1,000 |
| Satchel insert | \$500 |

Should you wish to discuss Partnership opportunities further please contact:

Jenny Turner

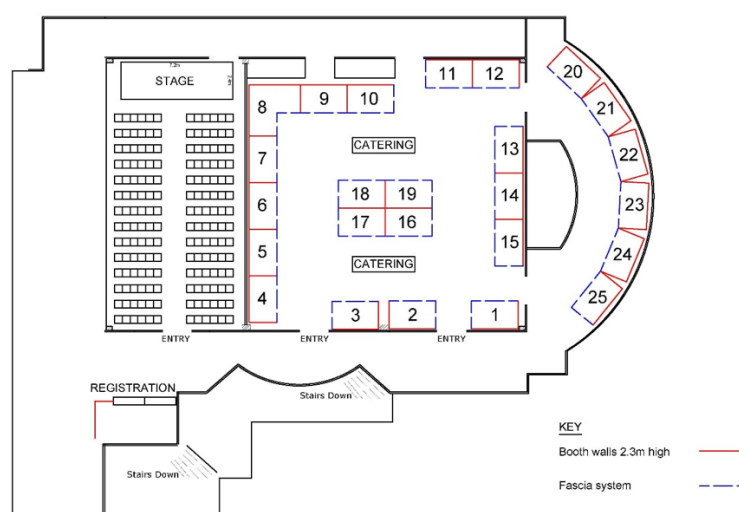
NZSCM Administration Officer
and Conference Organiser

Email. nzscm@nzscm.co.nz

Phone. +64 9 4365829

Mobile. +64 21 0361793

Conference Exhibition Plan



Platinum Partner Stand: 6m wide x 1.8m deep x 2.3m high

Gold Partner Stand: 4.5m wide x 1.8m deep x 2.3m high

Exhibitor Stand: 3m wide 1.8m deep. Wall 2.3m high

Poster Board: 1.2m wide 1.5m deep. Wall 2.3m high

To secure your Stand

Please complete an application form and email to nzscm@nzscm.co.nz.

Stand design and Accessory Hire

The company contracted to install the shell scheme is also available to assist with stand design and has a wide range of accessories and furniture for hire.

Contact:
Kelly Hird

Ph: +64 3 338 4193
Fx: +64 3 338 4196
Mob: +64 21 824 917

kelly@exhibitionhire.co.nz
www.exhibitionhire.co.nz

Additional Information

Venue

Exhibition & Plenary location will be on the mezzanine floor of the Millennium Hotel in Galaxy rooms I, II, III.

Accommodation

Exhibitors will be able to book accommodation at the Millennium Hotel. Details will be provided in the Registration Brochure on the Conference website.

Catering

Pre-session tea and coffee, morning tea, lunches and afternoon teas will be served in the exhibition area to encourage delegates to spend time viewing the exhibits.

Internet Access

Wireless internet access will be available to exhibitors and partners.

Social Functions

Additional tickets to the Welcome Reception and Conference Dinner will be available for purchase during the registration process.

Access to plenary

Exhibitor access to the scientific programme is subject to available space except when a company's speaker is presenting.

Insurance

It is the responsibility of each exhibitor to ensure that their stand and goods on display are adequately insured for theft and damage.

All exhibitors shall insure, indemnify and hold NZSCM, Displayworks, Millennium Hotel Queenstown or the Conference Secretariat harmless in respect of all costs, claims demands and expenses.

Exhibitors are responsible for any injury to persons and damage to property on the Conference environment caused during the setting up, the operation of and dismantling and removal of the exhibition.

Cancellation

If a Partner or Exhibitor wishes to cancel their booking the following fees will apply:

Before 20th June 2022 50% of total amount.
After 20th June 2022 100% of total amount.

The Organising Committee reserves the right to cancel the exhibition in case of circumstances beyond their control. In such a case all monies paid to date will be refunded in full.

Conference Secretariat
Jenny Turner
Administration Officer

PO Box 3007
Onerahi Whangarei,
New Zealand

Ph: +64 9 4365829
Mob: +64 21 0361793
nzscm@nzscm.co.nz



 NEW ZEALAND SOCIETY OF
COSMETIC MEDICINE®